

ROBOT  AGENCY



We elevate businesses with strategic branding that cracks the human code. We're programmed not to power down until our clients' brands take on a life of their own. Our expertise spans brand strategy, identity design, brand communication, and digital design and development.

WHAT WE DO

At The Robot Agency, we specialize in brand identities, digital experiences, and packaging solutions that are addictive little dopamine factories.

We're equal opportunity emotion-hackers, working our magic on scrappy startups and corporate behemoths alike. If you've got a big vision, we've got big ideas to make it real. Our design philosophy? Strip away the hype and inject pure, undiluted brand value directly into the cultural bloodstream. Minimalism is our battle cry as we slice through the noise.

HOW WE DO IT

We build brands from the inside out, uncovering your organization's true north and business imperatives. Our strategic process combines intuitive exploration and rigorous analysis to find your 'onliness' factor - the unique value only your brand would dare to claim.

We craft a brand identity that's authentic and aspirational, creating a roadmap from your current reality to your boldest future. This ensures every brand touchpoint aligns with your core strategy, orchestrating a complete brand experience that resonates deeply with your audience.



AREAS OF EXPERTISE

Arts & Culture
Architecture
Property Development
Real Estate
Retail
Government
Technology
Food
Events

SERVICES

Creative Direction
Graphic Design
Logo & Identity
Illustration
Branded
Environments
Signage &
Wayfinding
Corporate
Collateral
Packaging Print
Design Web
Design

SELECTED CLIENTS

City of Houston
Houston Independent School District
Houston Methodist
Red Bull
University of St. Thomas
ABC13
Monster Energy
Commemorative Brands
Beazer Homes
Balfour
Sinomax USA
Emancipation Park Conservancy
Fort Bend Municipal Utility District 162
Lopez Negrete



SELECTED WORKS





GAME DAY

SAT-03RD
MARCH, 2024



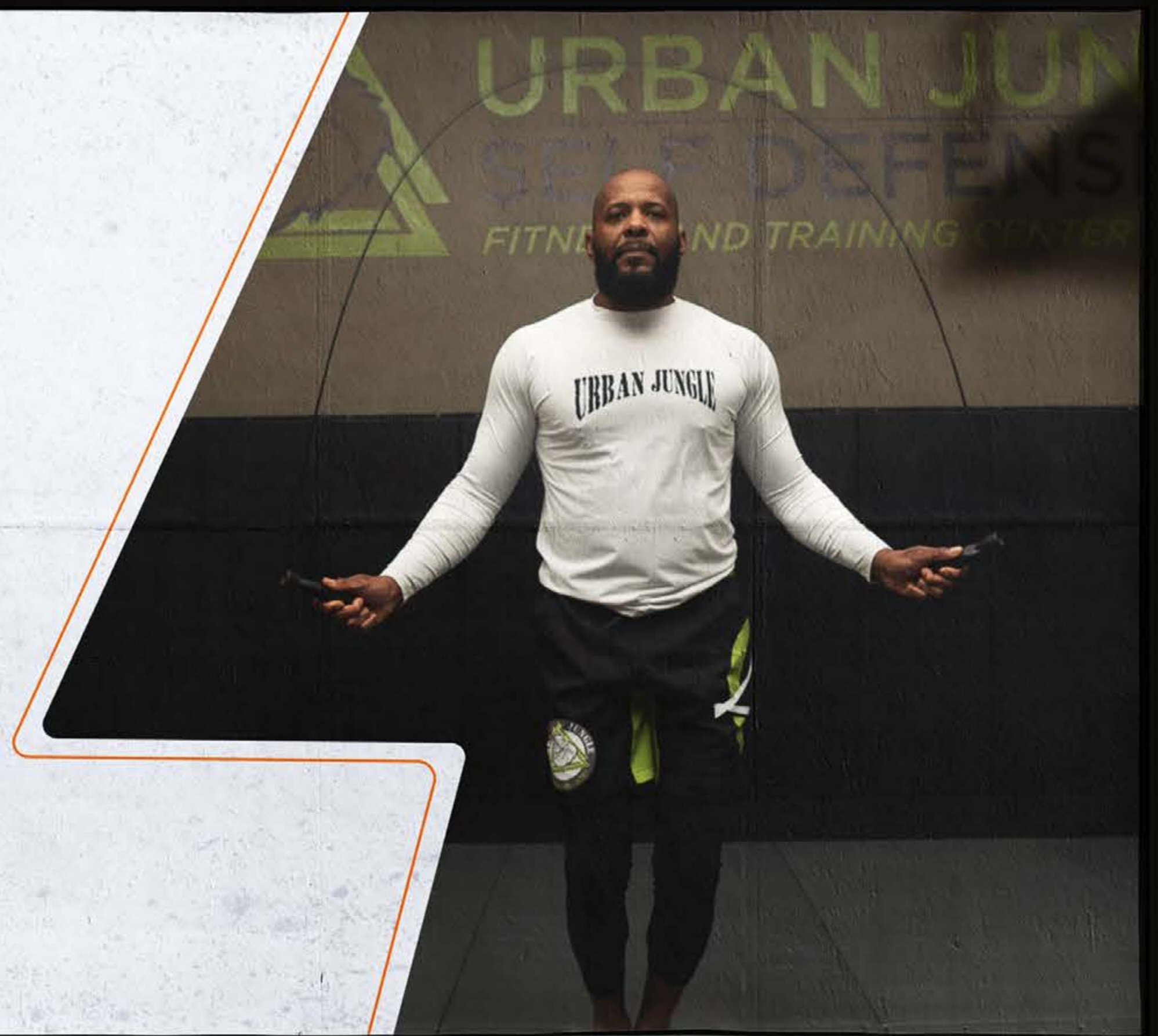
6900 WILEYVALE HOUSTON, TX 77028
TEL - 713 636 6400





FITNESS IS THE ULTIMATE FASHION

We empower individuals to embrace a holistic approach to health and wellness







Revolutionize the Way your Business Operates

LMS is a comprehensive CRM, accounting, and module software system designed to cater to the specific needs of the American Latino small business community.

learn more at  [asína.com](https://asina.com)





Unleash the full
potential of your
business with our
software

learn more at →
asina.com





**DELICIOUS SMOOTHIES
& ACAI BOWLS**

gojuismoothies.com















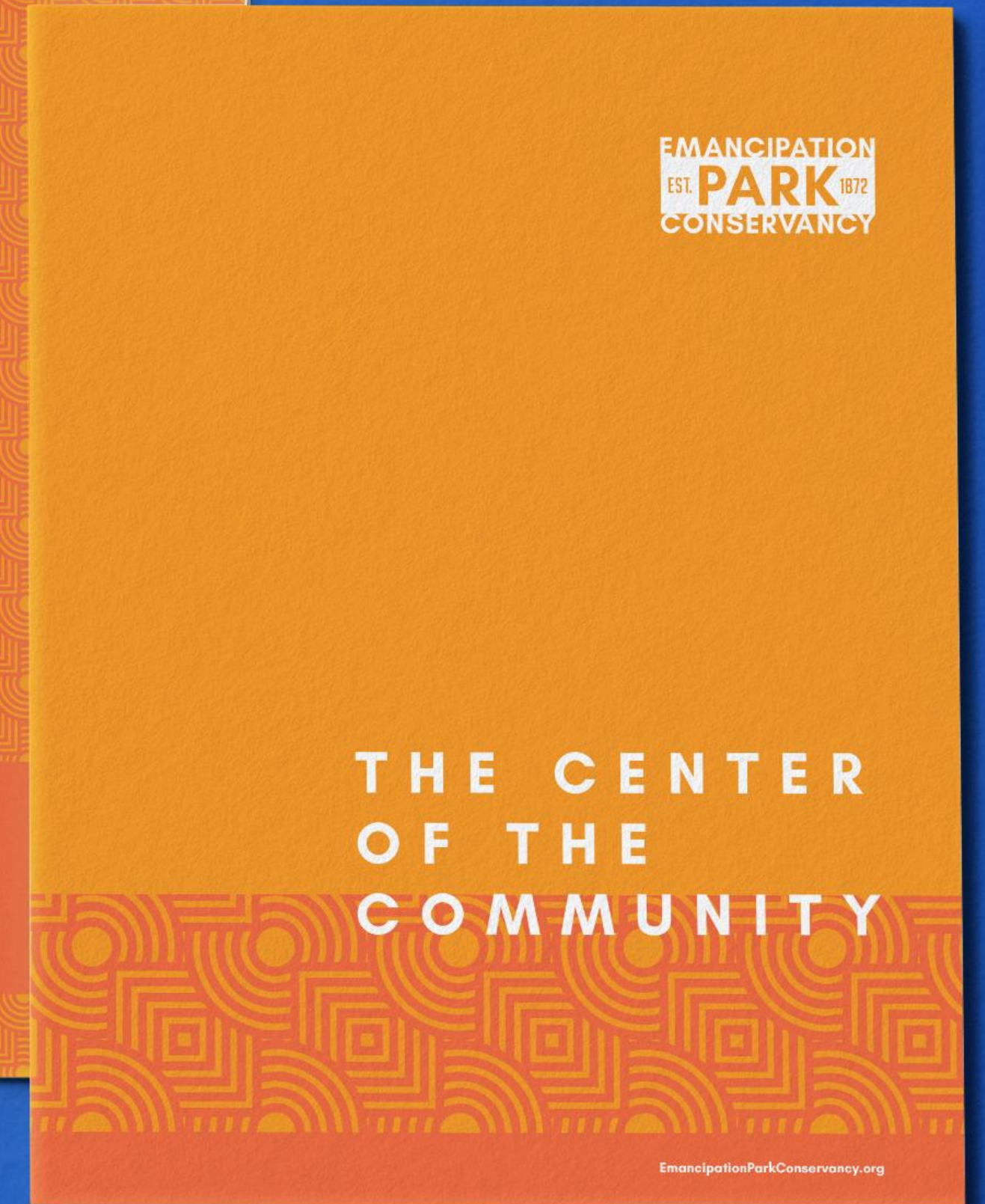
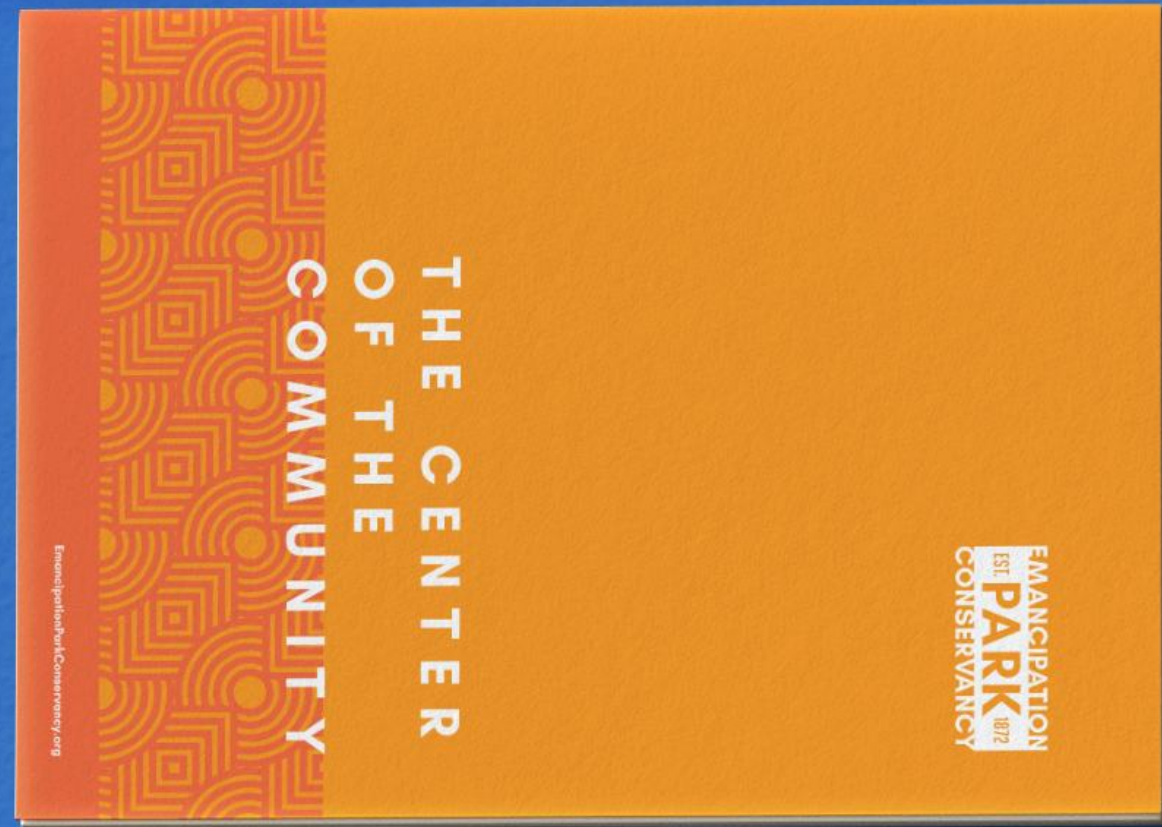














TESTIMONIALS



Robot Agency Studios consistently delivers high level thought and expertise that solves our design and technical challenges, which helps elevate our brand and advance our market exposure.

AIME DIAW

CEO, Neevos

We asked the Robot Agency to build us an e-commerce application that provided our regional sales offices with customizable e-stores for one of our most complex product offerings. Over the past few years, their solution has been a sales driver, is incredibly reliable, and continues to be one of the most successful programs we've ever given to our sales force.

MICHAEL SLEDGE

E-Commerce Marketing Manager,
Commemorative Brands Inc

The Robot Agency has been a trusted, creative and reliable agency for our event office for over 5 years. They expertly handled all projects as well as our largest project Freedom Over Texas which includes logo design, posters, clothing, advertising, marquees, and much more. For consistency, creativity and outstanding design work, we call the Robot Agency.

MELISSA TATUM

Mayor's Office of Special Events



BRAND DESIGN. LOGO COLLECTION







ROBOT AGENCY

The Robot Agency, INC

Mario Jaramillo

Tel. 832-853-2805

mario@robotagency.com