

ROBOT ⚡ **AGENCY**

Creative Portfolio

The Robot Agency, INC

Creative Portfolio

www.RobotAgency.com

Statement of Confidentiality

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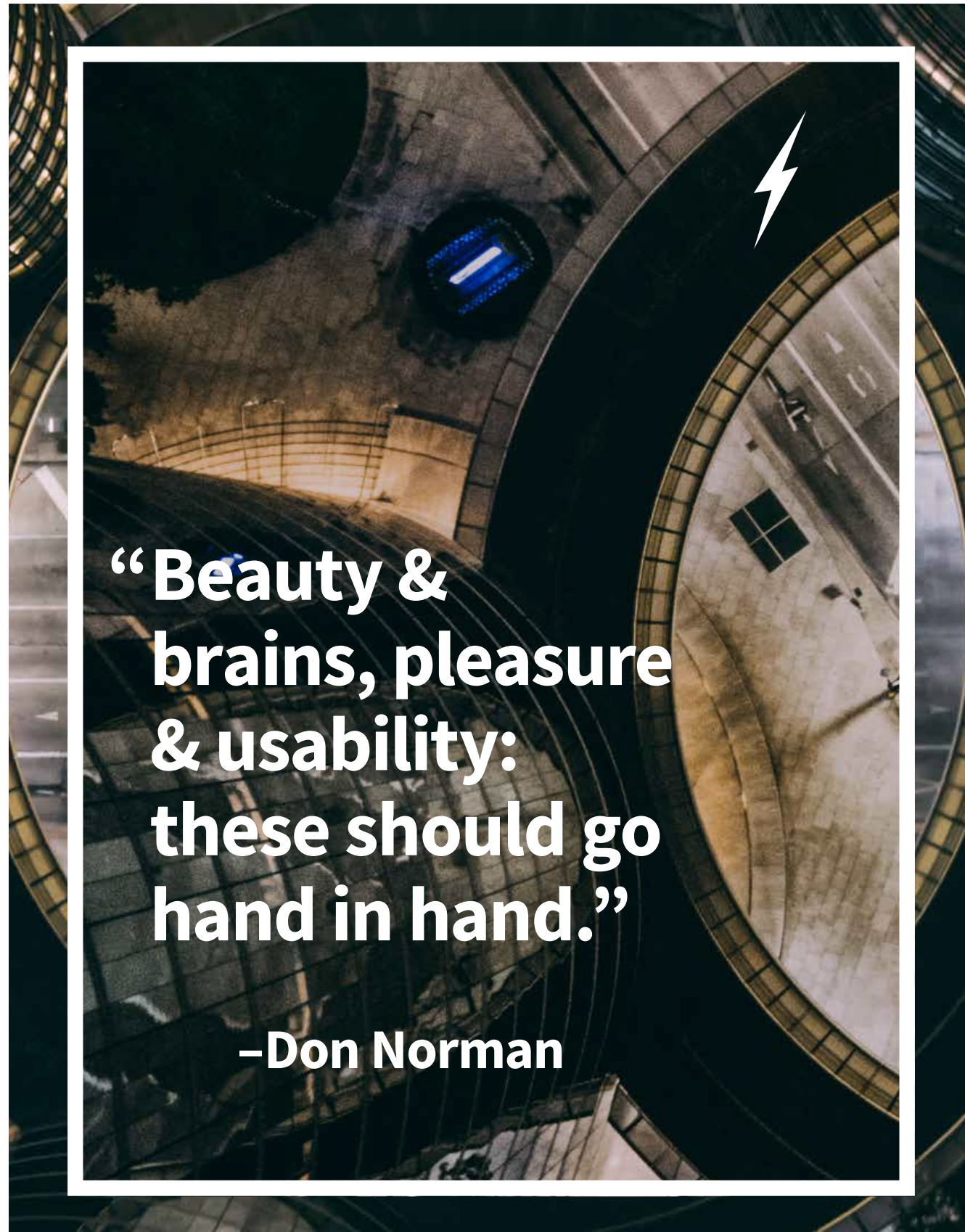


Let's start here.



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“Beauty & brains, pleasure & usability: these should go hand in hand.”

–Don Norman

Welcome to our creative portfolio

Robot Agency

A distinct multi-disciplinary creative agency based in Houston, Texas. We're propelled by individuality, stimulated by purpose and bounded by function.

The Team.

Digital Branding
Website Development
Marketing Automation

The Robot Agency solves real business problems using a creative mix of research, strategy and culture. We learn about your needs and get to know your target audience. We identify the trends happening in your industry and the essentials that your consumers love about your brand. Then, we pursue innovative design solutions to connect and amplify them.

Creative Leaders, Community Advocates.

Mario Jaramillo
Principle & Founder
/ Chief Creative Officer

Adeleye Lufadeju
Principle & Partner
/ Director of Experience Design

Joel Martinez
Lead Director of Videography &
Photography

Our Practice.

We work to understand your organization's challenges, and then find a way to transform the stories you want to tell into engaging digital experiences. Simple, right?



Hooley

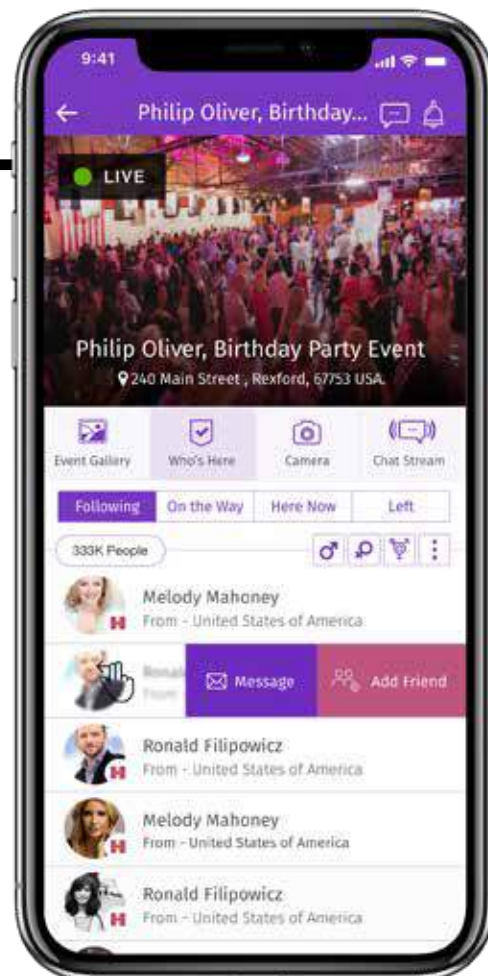


Project description

The Hooley App creates a unique social media community for a single event by using geo-location technology. It gives you the ability to create a customized invite for an event, links all of your guests together at the event allowing them to share photos and videos, and also promotes mingling and socializing by using an algorithm that connects guests based on shared interests.

01 // Project Name :
» Hooley - Mobile App UI and Brand Experience

02 // Client :
» hooleyapp.com



Hooley



Freedom Over Texas



Project description

Logo identity and branding for the largest event the Mayor's office of Houston produces. The July 4th festival includes music, fireworks and fanfare on Buffalo Bayou. Houston's signature patriotic event - Freedom Over Texas - always turns it way up with live performances, family activities and stunning pyrotechnics.

01 // Project Name :
» Freedom Over Texas 4th of July Celebration

02 // Client :
» Mayor's Office of Special Events





Evolution ATC



Project description

Evolution Automated Controls, LLC provide customizable power delivery products coupled with project engineering, construction/rig-up, and start-up/commissioning services, allow oil and gas projects to maximize production and efficiency with increased safety.

01 // Project Name :
» Evolution ATC Identity System and Branding

02 // Client :
» evolutionatc.com





The Hot Water Guys



Project description

The Hot Water Guys specialize in the sale, installation and service of tankless water heaters, helping homeowners and businesses save money on their energy cost, as well as save them from the headache of running out of hot water.

01 // Project Name :

» Hot Water Guys Logo and Branding

02 // Client :

» hotwaterguys.com





HTX TACTICAL



Project description

HTX Tactical was established out of a passion for firearms and freedom. They specialize in providing quality parts and accessories for the AR platform as well as Glock handguns. Founded in 2015, HTX Tactical is backed by over ten years of firearms retail experience.

01 // Project Name :

» HTX Tactical Logo and Branding

02 // Client :

» htxtactical.com

Momentum Porsche



Project description

Momentum Porsche automobile digital photography shoot promoting the new 911R. We believe that photography is about seeing the world from different angles and perspectives, capturing beauty, and expressing emotion in the truest way possible.



Project title

Client Name_: Momentum Porsche

Project Manager_: Joel Martinez



Project description

Red Bull Urban Rhythm was a one-of-a-kind street art/BMX project, taking place in Downtown Houston. All-around BMX rider Mike 'Hucker' Clark collaborated with Houston graffiti artists to create an unexpected, street-art-styled dirt track deep in the heart of Houston's urban landscape.

01 // Project Name :

» Event logo design for a unique extreme sport event.

02 // Client :

» Red Bull Energy Drink



Red Bull Urban Rhythm



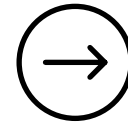
Details

The visual artists of Houston painted the features of the track, finding inspiration in this art-meets-sport project. Invited athletes Aaron Ross, Coco Zurita, Daniel Dhers, Drew Bezanson, Mike Aitken and Morgan Wade joined Hucker on the BMX playground, celebrating the potential in riding spots found in our everyday environment.



Creative Portfolio

Clients & Customer References



01_Client Ref-01

WEB INTERACTIVE

Michael Sledge

E-Commerce Marketing Manager,
Commemorative Brands Inc

We asked the Robot Agency to build us an e-commerce application that provided our regional sales offices with customizable e-stores for one of our most complex product offerings. Over the past few years, their solution has been a sales driver, is incredibly reliable, and continues to be one of the most successful programs we've ever given to our sales force.

02_Client Ref-02

IDENTITY SYSTEM

AIME DIAW

CEO, Agglico

Robot Agency Studios consistently delivers high level thought and expertise that solves our design and technical challenges, which helped elevate our brand and advance our market exposure.

03_Client Ref-03

MARKETING COMMUNICATIONS

Melissa Tatum

Mayor's Office of Special Events

The Robot Agency has been a trusted, creative and reliable agency for our event office for over 5 years. They expertly handled all projects as well as our largest project Freedom Over Texas which includes logo design, posters, clothing, advertising, marquees, and much more. For consistency, creativity and outstanding design work, we call the Robot Agency.

Our Clients

The people that make us tick. Since 2003, The Robot Agency has been providing creative, marketing, design, and website development services for clients in just about every business sector. Here are a few of the clients that we have had the pleasure to work with over the years. We would love to add your name to the list.



Robot Agency

At our core, we are problem solvers. Nothing delights us more than arriving at a simple, elegant and meaningful solution to your business problems.

Thank you.



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